



## Program Ad Purchase Form

CIAO St Louis Presents

**2018 CARNEVALE – MASQUERADE BALL**

**Saturday, February 10, 2018 - 6:30 pm**

**River City Casino & Hotel Ballroom**

**777 River City Casino Blvd.**

**St. Louis, MO 63125**

Carnevale is an annual tradition in all regions of Italy. CIAO St Louis is proud to present the first annual Carnevale Masquerade Ball on Saturday, February 10, 2018. To commemorate this event, CIAO St Louis is publishing a program book with information, news, and features of Carnevale. The program book will be distributed to all guests attending the Ball, as well as businesses and individuals in the community. Please consider purchasing an advertisement in the program book. Your contribution will help CIAO St Louis achieve its goals of preserving and promoting Italian language and culture in the St. Louis community and surrounding area.

\_\_\_\_\_ \$1000 full-page ad, plus 12 months of radio commercials, link on CIAO smart-phone app

\_\_\_\_\_ \$500 full-page ad, plus 6 months of radio commercials, and link on the CIAO smart-phone app

\_\_\_\_\_ \$100 full page (8½" x 11")

\_\_\_\_\_ \$50 half page (5" x 8½")

\_\_\_\_\_ \$25 quarter page (5" x 4")

Advertiser: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

\_\_\_\_\_ Enclosed is my check in the amount of \$\_\_\_\_\_ made payable to: **CIAO St Louis**

\_\_\_\_\_ Please charge my Visa/MasterCard in the amount of \$\_\_\_\_\_

Card Number: \_\_\_\_\_ xp. Date \_\_\_\_\_ VID \_\_\_\_\_

All ad forms and materials must be submitted by January 15, 2018.

**Ad Specs:** Please submit your artwork with this form. All images must meet minimum resolution requirements of 300 dpi. Image files must be CMYK and in .gif, or .jpg file format. Any ad not meeting the ad sizes listed above may be altered.